

Mapping Your Way to Success

Have you ever had a great idea only to then have a million more ideas bombard your mind on how to approach the goal? Then you are so overwhelmed and mentally fatigued your brain just fizzles out, and you're back to square one? Well, that was me as well until I discovered a phenomenal tool that has been of tremendous support to my creativity and productivity – it's called ***Mind Mapping***.

Mind mapping is a great tool you can use to improve the flow of information in your life. It structures together information in a way that makes it easier for you to comprehend, analyze, and come up with new ideas as well. A mind map is like a mirror image of how your neurons (brain communication centers) are structured in the brain.

Mind maps work well with your brain because you're using a structure that's very close to the way your brain works. ***It includes artistic and analytical activity, getting your brain more involved in the information.*** You may even find mind mapping to be fun!

With mind mapping, concepts are graphically represented, allowing you to actually *picture* the ideas. ***It's a very simple method of organizing thoughts and ideas.***

What Is Mind Mapping?

To illustrate mind mapping, let's start with a typical handwritten list of goals. Now add action steps to this list and draw lines to show how one action relates to another. All of a sudden your list mushrooms into a map and you need more paper to write on! That's a basic mind map.

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- By using a mind map, it's easier to see how things on your list relate to each other and how to prioritize your projects.

Benefits of Mind Mapping

- Mind maps *jog your brain's creativity and make information easier to learn, remember, and work with.*
- Mind maps allow you to envision the big picture and how each part contributes to it.
- Mind maps help you focus on the important projects and tasks that are most beneficial for your business or career.

Various Uses for Mind Mapping

Mind maps are a new way of formulating a list of ideas into a visual plan. *They're excellent tools for brainstorming*, whether it's for personal, work, or educational purposes.

Mind maps are great for taking notes as well, making notes much easier for students to visualize and remember. When it comes to memorizing and studying information, mind maps can make the job easier and less time consuming.

Mind maps also simplify problem solving and planning. They work wonderfully for presenting information, from simple to complex. If you're trying to find a way to get that creativity flowing, a mind map may be the perfect solution.

In addition, when you're researching information from a variety of different sources, a mind map can help you consolidate it all.

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- ***Mind maps come to life as you add in the details.*** They help you form action steps and timelines to reach your goals and bring you the success you desire.

How to Make a Mind Map

Making a mind map is easier than you may think. You'll need a large, blank piece of paper and something to write with. You'll want to start out in the middle of your paper so that there's room to expand in any direction. Having various colors available will absolutely enhance your experience.

Here are the steps to creating a great mind map (I've included an example below):

1. Draw or write down a specific idea.
2. Around the main idea, illustrate or write out different subtopics or tasks that relate to it.
3. Draw lines to connect your subtopics to the main idea.
4. For each subtopic, you can go on to develop more details and ideas, drawing lines to them as well, until everything is connected together.

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Note: *There are also various mind map software tools freely available online.* Once you start putting your ideas into a mind map, you'll be able to *see* your projects with clarity and accomplish your goals with ease.

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Alycia Huston co-founded a biotechnology company, serving over a decade as COO and later CEO to scale the business, and eventually sold it for multi-seven figures. A leader, executive, and mentor to entrepreneurs and entrepreneurial executives, Ms. Huston attributes her success to a skill not taught in any MBA or leadership program: *how to transcend*.

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